

TEACHER'S GUIDE

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MISSION 1: "For Crown or Colony?"

Boston Gazette Advertisements, February 19, 1770-March 12, 1770

Advertisements were the chief source of income for colonial printers. As was true of other newspapers, advertisements in the Boston Gazette sometimes took up more column space than the local news articles and political essays. Because of their frequency, variety, and high degree of detail, these early newspaper advertisements provide a valuable snapshot of social and economic life in communities across the Thirteen Colonies.

Choice Capers and Anchovys, by the Keg or single Pound TO BE SOLD BY Archibald Cunningham At His Shop near the Draw-Bridge, Fore-street, Boston ALSO New Raisins and Turkey Figgs by the Cask, CURRANTS, Citron, Mace, Cloves, Cinnamon, Rice, Oatmeal Piemento per Hundred weight, Pepper, Almonds, Salt-Petre, Indigo, Starch, Pipes, Lyn-Shoes, Wine Glasses by the Groce, Allum, Ginger, Copperas per cask, Redwood and Logwood per 100, Kippen's Snuff per Dozen, Kippen's Tobacco, Bohea Tea per Doz. or less Quantity, Chocolate, Loaf and brown Sugar, Crown Soap, Mustard per pound or in Bottles, long-handled Hearth Brushes, Florence Oyl per Chest or single Plask. With a good Assortment of Glass, Stone, and Cream colour'd Ware, Delph Bowls from half a Pint to three Quarts by the Dozen of single.

N.B. A Quantity of NUTMEGS to be sold cheap at said Shop.

Stray'd or Stolen, a red-and-white Spaniel Dog, named Spring, with long Ears, and short bushy Tail. Any Person who finds said Dog, and brings him to the Printers, shall receive a Guinea Reward.

To be Sold for Want of Employ, A stout, strong, healthy Negro Boy, 18 Years of Age, fit for Town or Country. Enquire of the Printers.

RAN-AWAY from his Master John Langdon, the 20th of this Instant February, an Indented Servant Lad of 14 Years of Age, named EBENEZER BLANCHER. He had on when he went away, a Frock and Trousers, over a dark striped Homespun Jacket and Breeches, a striped cotton and linnen Shirt. Shoes almost worn out, a Pair Brass figured Buckles, this Country make. He is a smart ready Boy, and will tell a good plausible Story. Whoever will take him up and bring him to his Master, shall be rewarded for his Trouble. All Matters of Vessels and others, are warned against carrying off, concealing or entertaining the said Boy [to] avoid the utmost Penalty of Law.

Source: *Boston Gazette*, February 19, February 26, March 12, 1770